



PEACHTREE CITY LAZERS SPONSORSHIP PACKAGES

Our club offers a variety of flexible packages for your company's sponsorship. If you are interested or have any questions, please contact Dan Esmond at dan@ptclazers.org.

Program Highlights:

- Peachtree City Lazers is the largest youth sports program in Peachtree City and in Fayette County.
- Sponsorship will introduce your company's brand name to more than 1500 registered players and their families at Peachtree City Lazers Soccer Club programs.
- Programs include Lazers Recreation, Little Lazers, AFC Lightning, and Peachtree City Lazers 7v7 Adult Soccer League. Our teams compete at various levels and distances from in-house leagues to travelling across the country.
- Lazers' players train and compete at two different soccer complexes in Peachtree City, GA.
- We host a number of soccer tournaments at our home fields, including our own each May.

Benefits of Sponsorship:

- You will sponsor Peachtree City's LARGEST YOUTH SPORTS PROGRAM.
- Direct and daily name brand exposure to all Peachtree City Lazers' players, their families, and their opponents in the south metro Atlanta area.
- Access to a demographic that spends a large amount of disposable income on health and recreational activities.

If you are interested, please fill out the form below and mail it to

Peachtree City Lazers
Attn: Sponsorships
PO Box 2403
Peachtree City, GA 30269

You can also email it to dan@ptclazers.org.

Name: _____

Company: _____

Job Title: _____

Contact Number: _____

E-Mail: _____

Package Interested In: _____

To learn more about the club visit our web site at www.ptclazers.org.

SPONSORSHIP OPTIONS

Banner Sponsor - \$600 per year for one venue; \$900 per year for both venues

This sponsorship provides an advertisement banner placed at the venue/fields. Regular season competition and tournaments will bring thousands of residents and visitors throughout Georgia to see your banner 10 months of the year.

Club Website Sponsor - \$200 annually

Sponsor includes an advertisement and link on club website. The site receives thousands of hits each month for members to see club news and instructions. Visiting teams also use the site for field status and directions.

Tournament Sponsor - \$100 per tournament

Sponsorship includes an advertisement and link on tournament web site, along with an ad on the tournament t-shirt for one tournament. Parents and players check the tournament website for instructions, schedules and results and will see your advertisement several times leading up to and throughout the tournament weekend.

Club Newsletter Sponsor (exclusive) - \$600 annually

Currently Available

This is an exclusive sponsorship to the club newsletter, which will rename the current Peachtree City Lazers newsletter to, "Lazers Newsletter Presented By _____".

Field Sponsor (limited) - \$2,000 annually

Fields Available

Field will be named after the sponsor. Logo will be placed on one of our 10 fields of your choosing throughout the year. A banner is also available for these fields at an additional fee. Field sponsors will remain on all game and training schedules throughout the term of the sponsorship. Field Sponsors also get the same benefits as Club Website Sponsor.

Official Training Shirt Sponsor (exclusive) - \$2,000 annually

Sponsorship Contracted through June 30, 2012

An exclusive advertisement that will be placed on all recreation training T-shirts.

Official Car Dealer or Rental Car Company (exclusive) - \$2,000 for two years

Sponsorship Contracted through June 30, 2012

Car placed at field venues on selected dates. Also get same benefits as full Banner Sponsor.

Official Golf Cart Company (exclusive) - \$1,000 annually

Currently Available

Cart placed at field venues on selected dates. Also get same benefits as full Banner Sponsor.

Official Jersey Sponsorship (exclusive) - \$20,000 for a three year partnership

Currently Available

Sponsor's name/logo will be placed on every youth jersey at Peachtree City Lazers Soccer Club for three soccer years. Thousands of players and their families will see these jerseys on a weekly basis.